



CHEN Lidan

Associate Professor

School of English for International Business

Guangdong University of Foreign Studies



✚ Research Fields

- Business English Teaching
- Corpus linguistics

✚ Education

Institution	From	To	Major	Degree
Guangdong University of Foreign Studies	2003	2006	Applied Linguistics	MA
Zhongnan University of Economics and Law	1999	2003	English	BA
Zhongnan University of Economics and Law	2000	2003	Finance	BA

✚ Professional Training

Provider	From	To	Content
Cultural and Education Section of the British Consulate-General & Guangdong University of Foreign Studies	2018.4	2018.4	Academic Writing for Publication
University of Central Lancashire	2016.2	2016.8	Academic Visiting

✚ Professional Certificates

Title	Issuing Authority
Business English Certificate Higher	University of Cambridge Local Examinations Syndicate
Advanced TESOL Certificate	The United States of America Professional Teaching Committee

International TESOL Certificate	The United States of America Professional Teaching Committee Beijing Service Bureau for Diplomatic Mission
Teacher's Qualification Certificate for Higher Education	Department of Education of Guangdong Province
National Computer Rank Examination Certificate	National Education Examinations Authority, the Ministry of Education of China
The National Professional and Technical Personnel Computer Application Ability Certificate	Personnel Testing Authorities of Guangzhou
National Proficiency Test of Mandarin Chinese	Language Commission of Guangdong Province

Research Outcomes

<ul style="list-style-type: none"> ▪ Peer-reviewed Journals 	
1)	Chen, L. (2017). Corpus-aided Business English Collocation Pedagogy. <i>English Language Teaching</i> , 9, 181-197.
2)	Chen, L. (2015). A Corpus-based Study of Shell Nouns in 'N+that' Appositive Clause in Business English Undergraduate Theses. <i>Journal of Zhejiang International Studies University</i> , 6, 28-35.
3)	Chen, L. (2015). A Sino-Anglo Code-mixing and Persuasiveness of Chinese Newspaper Advertising: A Sociolinguistic Perspective. <i>International Journal of English Linguistics</i> , 5, 48-59.
<ul style="list-style-type: none"> ▪ Books and Book Chapters 	
1)	Hu, C., Chen, L. & He, A. (2019). <i>Corpus-aided Business English Phraseology Studies</i> . Beijing: Foreign Language Teaching and Research Press.
<ul style="list-style-type: none"> ▪ Textbooks or Translations 	
1)	Xu, Z. (2009). <i>Business English: A Comprehensive Course</i> . (ed.) Chen L., et al. Beijing: Higher Education Press.
2)	Xu, Z. (2009). <i>Business English: A Comprehensive Course Teacher's Book</i> . (ed.) Chen L., et al. Beijing: Higher Education Press.

3)	Xu. Z. (2009). <i>Business English: A Comprehensive Course Exercise Book</i> (ed.) Chen L., et al. Beijing: Higher Education Press.
4)	Canfiled, J. (2008). <i>Chicken Soup to Inspire the Body & Soul</i> . (Zhang, X., Xu J., Wu W. & Chen L., Trans.). Hefei: Anhui Science & Technology Publishing House/Anhui Literature & Art Publishing House.
<ul style="list-style-type: none"> ▪ Conference Presentations 	
1)	Chen, L. & He, A. 2019. Corpus-aided Dynamic Assessment in a CLIL Course. Paper presented at the Nationwide Conference of Corpus and Foreign Language Teaching and Research, Xinxiang, Henan Province.
2)	Chen, L. 2018. Assessment of CLIL/EMI Courses: What Corpus Linguistics Can Do in IALC? Paper presented at the International Conference of EMI Theory and Practice, Guangzhou, Guangdong Province.
3)	Chen, L. 2018. Use Corpus Keywords to Design Activities in Business English Instruction. Paper presented at the 3rd International Symposium on Emerging Technologies for Education, Chiang Mai, Thailand.
4)	Chen, L. & He, A. 2018. Corpus Keyword-aided Business English Instruction with Dual Aim. Paper presented at the 4th Conference for China Corpus Linguistics Association, Wuhan, Hubei Province.
<ul style="list-style-type: none"> ▪ Conference Proceedings 	
1)	Chen, L. (2018). Use Corpus Keywords to Design Activities in Business English Instruction. In Hao. T. et al (Eds.). <i>Emerging Technologies for Education</i> . pp. 234-243. Switzerland: Springer.
<ul style="list-style-type: none"> ▪ Research Projects (please indicate the funding level: university, provincial or national) 	
1)	2015-2018. <i>Corpus-assisted Studies of Business English Phraseology Pedagogy</i> (Role: principal investigator, Rank 3) funded by Higher Education Teaching and Reform Project of Guangdong Province, Guangdong Provincial Department of Education. Provincial level.
2)	2014-2017. <i>Business English Teaching and Teacher Development in Innovative School Project in Higher Education of Guangdong</i> (GWTP-LH-2014-01) (Role: principal investigator, Rank 4) funded by Guangdong Provincial Department of Education. City level.

3)	2014-2018. <i>Two Dimensional Analysis of Chinese Learners' Use of Shell Nouns: A Corpus-based Study</i> (Role: project director) funded by Joint Research Funding Program of Guangdong University of Foreign Studies. University level.
4)	2013-2018. <i>A Corpus-based Study of Undergraduate Academic Writing: Use of Shell Nouns</i> (Role: Project director) funded by Teaching Reform Project of Guangdong University of Foreign Studies. University level.

Honours and Awards

Year	Honours or Awards
2021	Outstanding Undergraduate Thesis Supervisor, Guangdong University of Foreign Studies
2018	Outstanding Teachers, Guangdong University of Foreign Studies
2017	Outstanding Undergraduate Tutors, School of English for International Business, Guangdong University of Foreign Studies
2016	Outstanding Undergraduate Tutors, Guangdong University of Foreign Studies
2014	Outstanding Undergraduate Tutors, Guangdong University of Foreign Studies
2014	Outstanding Undergraduate Thesis Supervisor, Guangdong University of Foreign Studies
2014	Undergraduate Teaching Awards, Guangdong University of Foreign Studies